

BBP®37 Color and Cut Sign & Label Printer BBP®35 Multicolor Sign & Label Printer



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Color Your Way to an Improved Workplace

Because safety and productivity mean the world to you, it's time to step up to the new standard by creating signs and labels that demand attention. Brady's BBP®35 and BBP®37 sign and label printers give you the power to make signs and labels in the colors and shapes you need to make an impact – right at your own facility and right when you need them.

Unprecedented Capabilities

- **Multiple Print Colors:** Print signs and labels that are more noticeable, more memorable and more effective with multiple print colors
- **Shape Cutting:** With a revolutionary built-in cutter system, cut out shapes and text, or cut around your message to create labels that look and fit just right (BBP37 printer only)
- **Label Making Made Easy:** Incredibly easy and intuitive interface so anyone can walk up and print labels. Ideal for multiple users, centralized locations and lean/5S events
- **20-Second Material Changeovers:** With automatic label setup, printers read critical information from the supply cartridge and then automatically set up the label attributes so you can start printing immediately
- **5-Inches-per-Second Print Speed:** Fast processing time and print speed mean you don't have to wait around for your labels
- **Lots of Options:** With over 300 durable parts, you have the supplies you need to meet your application needs, including GHS labels, pipe labels, gage labels, 10-year outdoor materials and beyond

Learn more at www.goIES.com or contact your local IES Account Manager.